

INNOVATION POLICY AND REGIONAL DEVELOPMENT IN CENTRAL EUROPE

BLENDDED INTENSIVE PROGRAMME, ERASMUS+
FACULTY OF REGIONAL DEVELOPMENT AND INTERNATIONAL STUDIES
MENDEL UNIVERSITY IN BRNO, CZECH REPUBLIC

SUNDAY (06/11/2022) ARRIVAL OF PARTICIPANTS, ACCOMMODATION AT AKADEMIE DORMITORY

Free programme

MONDAY (07/11/2022)

I. INTRODUCTION TO THE TOPIC OF INNOVATION AND REGIONAL DEVELOPMENT

9.00-10.00 registration of participants

10.00-10.30: OPENING OF THE BIP ARRIVAL OF PARTICIPANTS AND STUDENTS IN BRNO AND ACCOMMODATION

10.30-12.00: INTRODUCTION TO THE TOPIC AND TO BRNO AND SOUTH MORAVIAN REGION (Pavel Ptáček, Ph.D., Mendel University in Brno)

12.00-13.00: lunch

14.00-16.30: EXCURSION TO SOUTH MORAVIAN INNOVATION CENTER FACILITIES (*South Moravian Innovation Center, Purkyňova 127, Brno-Medlánky, dr. David Uhlíř, M. Abassi*)

17.00-19.30: TOUR OF BRNO AND MONUMENTS

19.30-20.30: informal diner in the city centre

20.30-... free evening programme



TUESDAY (08/11/2022)

II. INNOVATION IN BRNO AND SOUTH MORAVIA

8.30-9.30: INNOVATIONS AND REGIONAL DEVELOPMENT (Pavel Ptáček, Ph.D., Mendel University in Brno)

10.30-11.00: coffee break, moving to Old Town Hall, Urban Centrum, Mečová 5

10.00-12.00: LECTURE (dr. František Kubeš, Head of Department, Department of Strategic Development and Cooperation, City of Brno)

12.00-13.00: lunch

13.30-17.00: EXCURSION TO HONEYWELL LABORATORIES (*Tuřanka 1387/100, Brno – Slatina*)

18.00- free evening programme

WEDNESDAY (09/11/2022)

III. INNOVATION AND REGIONAL DEVELOPMENT IN CENTRAL EUROPE I.

9.00-10.30: LECTURE (prof. Zoltán Gál, University of Pécs, Hungary)

10.30-11.00: coffee break

11.00-12.30: LECTURE (prof. Zoltán Gál, University of Pécs, Hungary)

12.30-13.30: photoshoot, lunch

13.30-20.00: TRIP TO LEDNICE (local kitchen and wine tasting)

THURSDAY (10/11/2022)

IV. INNOVATION AND REGIONAL DEVELOPMENT IN CENTRAL EUROPE II.

9.00-10.30: LECTURE AND DISCUSSION (prof. Krzysztof Gwosdz, Jagellonian University in Krakow, Poland)

10.30-11.00: coffee break

11.00-12.30: LECTURE AND DISCUSSION (prof. Krzysztof Gwosdz, Jagellonian University in Krakow, Poland)

12.30-13.30: lunch



13.30-16.00: LECTURE (dr. hab. Monika Murzyn-Kupisz, Jagellonian University in Krakow, Poland)

16.00-16.30: coffee break

16.30-19.00: LECTURE (dr. hab. Monika Murzyn-Kupisz, Jagellonian University in Krakow, Poland)

19.00-21.00: EVENING PROGRAM AND CLOSING CEREMONY

FRIDAY (11/11/2022)

9.00-11.30: PRESENTATION OF TASKS FOR THE ONLINE PART OF THE BIP COURSE (dr. Pavel Ptáček, Mendel University in Brno)

11.30-12.30: lunch

12.30-13.00: DEPARTURE OF STUDENTS

ONLINE PART OF THE BIP COURSE WILL FOLLOW (IN THE 2ND HALF OF NOVEMBER, CCA 3-4 HOURS)

